VIGO COUNTY IN



2025

ANNUAL REPORT

creating entrepreneurial opportunities

vigocountyinceo.com

TABLE OF **CONTENTS**

01 **LEADERSHIP REFLECTIONS**

Hear from our leadership team as they reflect on this year's achievements, challenges, and the future of our program.

03 **PROGRAM AT A GLANCE**

A snapshot of our program's mission, impact, and financial insights that made this year a success.

06 **SUPPORTERS & COMMUNITY**

Celebrating the investors, mentors, and board members whose generosity and guidance empower our students.

09 **STUDENT IMPACT**

Showcasing the inspiring journeys of our students and alumni, along with the entrepreneurial ventures they've built.

11 **EXPERIENTIAL LEARNING**

A look at the hands-on experiences, business visits, and guest speakers that brought real-world insights into our year.

15 **GET INVOLVED**

Discover ways to support, mentor, and connect with our program to help shape the next generation of young entrepreneurs.







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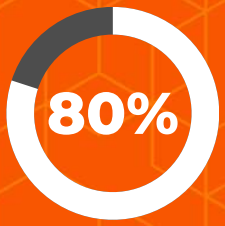
LETTER FROM THE 2025-26 BOARD CHAIR



BRIAN HUXFORD

Board Chair

"As a lifelong entrepreneur and Wabash Valley resident, I am honored to serve our community through Vigo CEO. I have witnessed firsthand how this program positively impacts our local high school students and business leaders. We are fortunate to have over 40 business investors who have provided funding for the first three years, along with our passionate Board members who are deeply committed to supporting this program and our students. Beyond financial contributions, our local business leaders have served as speakers, hosted class sessions, and mentored our students with remarkable generosity and dedication.What fills my heart most about Vigo CEO is its transformative effect on our students. This program teaches character, work ethic, professionalism, and the power of entrepreneurship while connecting students with local business, academic, and government leaders who expand their personal and professional networks. Through visiting local businesses and exploring the diverse industries that make the Wabash Valley a vibrant community, each student plans, develops, and launches their own business in our community. It is wonderful to see these young entrepreneurs growing in wisdom, confidence, and ability. I thank our business leaders, board, students, and entire region for supporting Vigo CEO!"



of Vigo County CEO students say they have reached out to a business for guidance with their individual business venture.

VIGO COUNTY IN

LETTER FROM THE FACILITATOR



TERI BENNETT
Facilitator

"As program Facilitator for the past two years, I have witnessed our young entrepreneurs discover their community, learn about themselves, and create a valuable network, all while developing entrepreneurial skills. None of what these students do is hard... but it is work!

The most common feedback I hear from community members is "I wish they had this program when I was in school." CEO is a safe place to foster skills in leadership, communication, innovation, and financial responsibility.

I thank board members, community investors, local businesses, mentors, speakers, and government leaders for investing in CEO and its participants. The long-range benefits are going to be fantastic!"



of Vigo County CEO students expressed the desire to give back to this community.

VIGO COUNTY IN

PROGRAM OVERVIEW

Vigo County CEO is open to all juniors and seniors in the county--in both public and private schools. Students complete a blind application and must enlist references. Students are selected by board committee members. As the program states, “CEO is for EVERYONE.”





PARTICIPATING SCHOOLS

Terre Haute North Vigo High School
Terre Haute South Vigo High School
West Vigo High School

VISION

CEO nurtures entrepreneurial thinkers who possess an awareness of themselves and their communities.

MISSION

Being and developing life-long learners, owners, creators, communicators and connectors

CULTURE

Expecting the best of ourselves and others that reflects the spirit and accountability found in CEO.

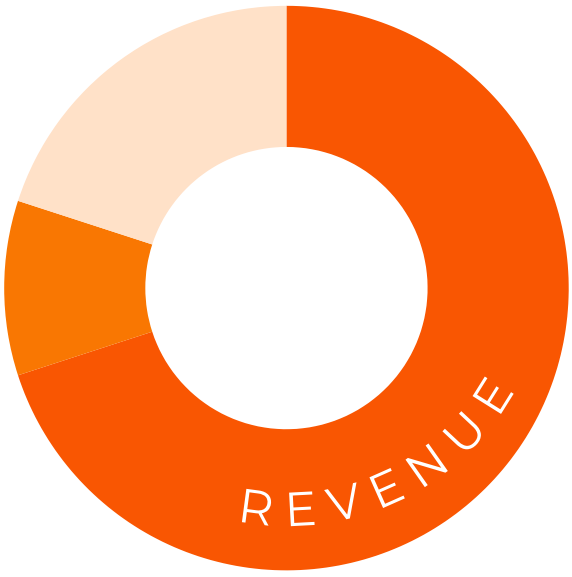
PARTICIPATING SCHOOLS	CURRENT STUDENTS	TOTAL ALUMNI	ACTIVE INVESTORS	BOARD MEMBERS	YEARS ACTIVE
3	5	16	43	10	2



CEO® VIGO COUNTY IN

FINANCIAL HIGHLIGHTS

- Investors
- Friends of CEO
- Class Business



- Salary
- MIE Chapter Fee
- Operating Expenses



VIGO COUNTY IN

INCOME STATEMENT
REPORT

CLASS OF 2025 | **AUGUST 18, 2024 - JUNE 1, 2025**

ITEM	AMOUNT
REVENUE	
Investors	$35,000.00
Friends of CEO	$5,000.00
Class Business	$10,000.00
Other	$1,200.00
TOTAL REVENUE	**$51,200.00**
EXPENSES	
Wages	$27,500
MIE Chapter Fee	$5,000
Marketing	$100
Events	$900
Travel	$450
Insurance	$800
Other	$600
TOTAL EXPENSES	**$35,350.00**
NET INCOME	**$15,850.00**

INVESTORS
POWERING THE NEXT GENERATION

Our Program Investors provide support to our community driven program. An annual investment of $1,000 provides the necessary resources for current-year facilitator salary and operating expenses, and ensures the sustainability of the Vigo County class for future students. Investors also contribute their time to the program. Hosting host business visits, provide guest speakers and serve as mentors. All crucial to the success of the Vigo County CEO program.



Baeslers Market
Ben Kirk
Charlie's Pub & Grub
Chick-fil-A Terre Haute
City of Terre Haute
Claira Fairbanks Foundation
Committee to Elect Jon Ford
Dentistry Just 4 Kids & TK Orthodontics
Distributors Terminal
Duke Energy
Earl and Tina Elliott
Freitag-Weinhardt, Inc.
Hayhurst Accounting
Huxford Ventures
ISU-Scott College of Business
Jared Farnsworth
Johns Dental Lab
Jones and Sons
The Station Terre Haute
Mackey Blueprint & Design
Marion Manufacturing
Mark Clinkenbeard Construction
Mark & Gina Metheny Edward Jones
Mics Pics
Milestone Contracting
Old National Bank
Prospect Bank
PuroClean of Terre Haute
Retec/Hoosier Jack Land Co.
Rose-Hulman Institute of Technology
Rose-Hulman Ventures
Sackrider & Company, Inc.
SGS Pizza Inc. DBA Domino's
Steve & Paula Metheny
Terre Haute Chamber of Commerce
Terre Haute Economic Development Corporation
The Hometown Savings Bank
Thompson Thrift
TJ Tingley State Farm
Union Health
Union Health Foundation
Vigo County Education Foundation
Yargus Enterprises

THSB

INVESTOR **TESTIMONIAL**

"CEO is like no other program for budding entrepreneurs in that students learn business operating theory in the classroom and then apply that theory to real-world entrepreneurial opportunities. The practical aspects of the CEO program guide students as they develop the skillsets required to become the business owners and leaders of tomorrow." **Bart Colwell, President of The Hometown**

MENTORS
GUIDING THE NEXT GENERATION

A mentor is a business owner, entrepreneur, or intraprenuer from the Vigo County business community who plays a vital role in shaping the next generation of leaders. By sharing their time, expertise, and real-world experiences, mentors provide invaluable guidance, encouragement, and insights that help CEO students develop confidence, critical thinking skills, and an entrepreneurial mindset.



JOHN LYONS
Mentoring: Jackson Stewart

JACK ROBERTS
Mentoring: Jamison Miller

ADAM POMFRET
Mentoring: Gabe Reed

NATHAN AUGUSTUS
Mentoring: Matthew Ewing

CARLENE SAKBUN
Mentoring: Andrieli Dos Santos







MENTOR **TESTIMONIAL**

"The CEO program is a great introduction to aspects of a business beyond providing goods and services. Keep up the good work and keep moving forward." John Lyons

VIGO COUNTY IN

BOARD MEMBERS

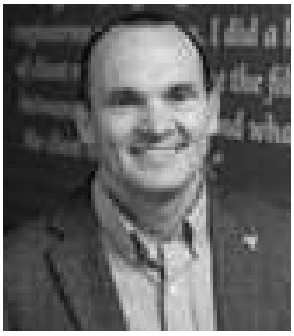
STEERING THE FUTURE OF ENTREPRENEURSHIP



MARK METHENY
Edward Jones
Chair



BRIAN HUXFORD
Huxford Ventures
Vice Chair



BRIAN DOUGHERTY
Rose Hulman Ventures
Member



BRETT TAYLOR
VCSC Entrepreneurship Educator
Member



AARON MACKEY
Mackey Blueprint & Design
Member



LANCE GASSERT
Garmong Construction
Member



JOSH ALSIP
West Central Indiana Partnership
Member



PAMELA MALONE
ISU/IVY Tech, Dean
Secretary



STEPHANIE STEPHENS
The Hometown Savings Bank
Treasurer



LAKEN RICHARDSON
Foam Homies
Member

VIGO COUNTY IN

CLASS OF 2025

THE ENTREPRENEURS OF TOMORROW

Gabe Reed



Gabriel Reed wrestled at Terre Haute South Vigo and trains at McVicker's Martial Arts. Gabriel attends church at Maryland Community Church. He has successfully woven all of these experiences into the foundation of his business Fallen Rome. Gabe joined the CEO program to learn more about entrepreneurship and making his clothing company a reality. Gabe was recognized by his classmates as having grown the most from the CEO program.

FALLEN ROME

Fallen Rome is an athletic clothing brand that fuses Roman aesthetics with Christian faith, symbolizing resilience, strength, and the power to overcome challenges—physically, mentally, and spiritually—through Christ.

Adrieli Dos Santos



Andrieli's full name is Andrieli Taquatia Erich Dos Santos. She was born in Porto Alegre, Brazil. Andrieli was grateful to have found CEO. "I am forever thankful." Andrieli has been recognized as Best Pitch by local business leaders and Best Trade Show business. Andrieli plans to continue her business--Instant Glam--as she works through college when she returns to Brazil.

INSTANT GLAM

Instant Glam consists of press-on nails. They're customized by size and design. They're reusable and, if applied properly, can last up to 2 week.

Jackson Stewart



Jackson Stewart decided to join the CEO program because the great things he heard from former students. Jackson received Honorable Mention in the Midland National Pitch Competition. Jackson served as CFO of the CEO class business. His plans are to continue studying finance at Butler University.

CLEAN SWING

Clean Swing is a premier golf club cleaning service to enhancing the performance and longevity of golf clubs. Utilizing specialized cleaning solutions and polishes instead of standard soap and water, they meticulously remove dirt and grime while restoring the shine and integrity of each club, ensuring that every golfer can enjoy an optimal playing experience.

Matthew Ewing



Matthew Ewing is interested in real estate and finance. He served this year as CEO of the class business and learned the skills to manage and lead. Recently, Matthew was recognized for his leadership skills and business experience by ISU Scott College of Business. He received the Networking Scholarship which will help him continue his goals of studying business.

DELUXE TOUCH MOBILE DETAILING

Deluxe Touch Mobile Detailing limits the time you have to spend while still getting a flawless interior and exterior clean on your dirty car.

CLASS OF 2025

THE ENTREPRENEURS OF TOMORROW

Jamison Miller



Jamison Miller loves working, motor sports, rebuilding dirt bikes and four wheelers, and working out. He enjoys keeping active.
Jamison has excelled in CEO. His $1 to $100 Challenge was phenomenally successful. In two weeks, he generated over $2,200. Jamison was recognized by the judges of the Pitch Day competition for Most Sustainable Business. Jamison plans to use the network he has formed in CEO to grow his business.

GREASE & GUNK SOLUTIONS

Grease & Gunk Solutions cleans and revitalizes your appliances upon request. Food residue that is caked onto equipment can be a potential fire hazard as well. So, for peace of mind, we would like to remove hazards that may affect your restaurant.



VIGO COUNTY IN

COMMUNITY BAND TOGETHER

WHERE LEARNING MEETS DOING

OPERATION

Community Band Together offered customers a day to experience what Terre Haute has to offer in the various forms of entertainment at a reduced price. Five businesses offered a cinema movie, rollerskating, a game of bowling, admission to the children's museum, and a free drink on November 16 from the hours of 11 AM to 7 PM. The $70 value was offered for $20 for adults and $15 for children. Silicon wrist bands were sold online and in person to participate. There was a 300 person limit. Each business site was managed by CEO students.

FINANCIALS

Community Band Together partnered with five different businesses. Four agreed to accept advertising as their "payment." The movie theater gave a reduced rate for each patron that CEO paid for. Fitesa partnered with CEO as a sponsor of the event for $500 and CBT had 33 paying customers. The event raised $600.

















CEO VIGO COUNTY IN

BUSINESS VISITS

BEYOND THE CLASSROOM: LEARNING FROM REAL BUSINESSES

A key part of the CEO experience is visiting local businesses in Vigo County. Every day, people pass these businesses without realizing their impact on the local economy. Through these visits, students gain a new perspective—walking away with a deeper appreciation and never seeing these businesses the same way again.

- ISO Images
- Petals By Flannel Rose
- Rally Innovation Conference
- 12 Points Market
- Coffee & Connections
- RJL Solutions
- Midwest Communications
- Novelis'
- ISU Student Entrepreneurship Day
- Baesler's Market
- Mayor Sakbun at TH North Vigo
- ISBDC at Scott College of Business
- EPIC Insurance
- Budget Blinds
- Marion Manufacturing
- Glas-Col
- Sony DADC
- Gibson Development
- Sandbox Social









BUSINESS **TESTIMONIAL**

""Through hands-on mentorship and practical experiences, these future leaders are gaining the tools and confidence they need to thrive in any career path they choose." Steve Danielson, Market Executive EPIC Insurance

VIGO COUNTY IN

GUEST SPEAKERS

WISDOM FROM THOSE WHO'VE BEEN THERE

CEO participants gain a unique experience as guest speakers serve as instructors for the program. Community leaders share their life stories, entrepreneurial journeys, and valuable lessons on a variety of business topics.

- Mark Bennett
- Shelley Klingerman
- Brian Huxford
- Amy Demchak
- Alex Rodriguez
- Tia White
- Marcus Lemonis
- Rally Trade Show Speakers
- Austen Leake
- Chris Egge
- City Council Members
- Sen. Bob Heaton
- Rep. Tonya Pfaff
- Sen. Greg Goode
- Rachel Leslie
- CEO Chair Mark Metheny
- CEO Alum Grace Macak
- CEO Alum Elijah Shouse
- CEO Alum Tyree Cuffle
- CEO Alum Sam Reyes
- Dallas Wilson
- Ellie Caldwell
- MIE Fearless Founders
- Doug Villhard
- Mari Jackson











GUEST SPEAKER **TESTIMONIAL**

"The CEO program in Terre Haute provides enriching experiences and boosts the confidence of its students in achieving success in various settings." Dallas Wilson, co-founder of Whit and Wil Marketing

Alumni SPOTLIGHT

"CEO helped me develop my confidence and my professional skills. I used this program to make connections and develop myself into the man I needed to be to accomplish my dreams."

TYREE CUFFLE



"After the CEO Program I went to college to run track and study business management. I have done multiple public speaking segments and have developed my clothing brand and my personal brand, taking them to the next level. I upload daily content that has pulled in just under 100,000 views this month on instagram alone."

Everybody Love Everyone is a clothing brand that is pain and rejection changed to spread love and positivity. It promotes positivity, inclusion, and love.

TRANSFORM OUR COMMUNITY

GET INVOLVED



GUEST SPEAKER

Come join class as a guest speaker, this is such a critical part of CEO. We love for speakers to tell us stories about how their business started, personal philosophies about work and success, life topics or specific business topics. Guest speakers are really the true teachers in CEO.

BUSINESS VISIT

Students look forward to visiting the many different businesses that create our community. Consider inviting the class to tour and learn more about your business. Contact [facilitator@yourprogramceo.com] to learn more.

MENTOR

Become a mentor if you are ready to experience CEO right along with the students. Being a mentor is a rewarding way to get involved.

INVESTOR

CEO is free for students and schools. The program relies on local investors to support this transformative learning experience. By helping us connect our young people with local businesses and area leaders, you can make a direct impact on the workforce and leaders of tomorrow.

BOARD MEMBER

Becoming a board member for CEO offers a rewarding opportunity to shape the future of aspiring entrepreneurs. Serving on the board allows you to contribute to the growth of the next generation of innovators and make a lasting impact on our community.

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follow us

vigocountyinceo.com

WE NEED COMMUNITY-MINDED INDIVIDUALS LIKE YOU.

CEO is free for students and schools. The program relies on local investors to support this transformative learning experience.



INVEST IN TOMORROW, TODAY.

By helping us connect our young people with local businesses and area leaders, you are making a direct impact on the workforce and leaders of tomorrow.

AS AN INVESTOR, YOU RECEIVE:

- Name/Logo Recognition on CEO Website
- Social Media Acknowledgement
- First Rights to host/visit the class

"The CEO experience has been life changing for me. I learned a lot of skills I wouldn't have been able to gather otherwise and I feel more prepared for my future. CEO opened up more doors for me than any other opportunity ever has."

"CEO is so much more than how to run a business. It is teaching students the life skills and all of the things that go into being successful in any career path you choose. It exposes all of our students to what endless opportunities are right here in our backyard."

"In 20+ years in economic development, the chamber of commerce and the economic development corporation, CEO has been the most beneficial most gratifying program I have been involved with. "

Contact us www.vigocountyinceo.com/Investors

Board Chair, Brian Huxford
brian@huxfordventures.com

DiscoverCEO.com

DISCOVER HOW TO TRANSFORM YOUR COMMUNITY THROUGH CEO.

The CEO (Creating Entrepreneurial Opportunities) Program gives young people hands on business experience and transforms them into entrepreneurial thinkers who are invested in our community.



ABOUT THE

CEO PROGRAM

CEO (Creating Entrepreneurial Opportunities) is unlike any other class. It is a program for high school juniors and seniors that teaches them about business. But even more, it teaches them about life.

Kids think that opportunity exists everywhere but in their hometowns. The CEO Program shows them that there are thriving businesses, opportunities for growth, and people who want to support them right here in their community - all they have to do is look.

We know that where our young people have a good network, they have opportunities.

80%

Of all CEO students said they could see themselves returning to their community in the future.

CEO IMMERSES STUDENTS IN THE COMMUNITY.

CEO is never held in a classroom. Instead, students visit area businesses and hear from guest speakers from their community.

CEO INSTILLS AN ENTREPRENEURIAL MINDSET.

Each student is guided through the creation of two real businesses. Every CEO participant leaves the class with an operating business.

CEO INSPIRES THE NEXT GENERATION

It challenges young people to own their work, innovate creative solutions, and consider the possibilities available to them.

Midland Institute for Entrepreneurship is the provider of CEO® and your community's partner.